

## Enormous and sophisticated ceilings in a swimming pool complex in Hong Kong

The Sun Yat Sen Memorial Park is a botanical and leisure park located on the waterfront in western Hong Kong. It has been closed since the beginning of 2008 while a 1,800m<sup>2</sup> swimming pool complex is being built. This complex includes the construction of two swimming pools, one of which is designed for training sessions (25m x 12.5m), and the other is accessible to the general public (50m x 25m) including a public gallery with 1,500 seats.

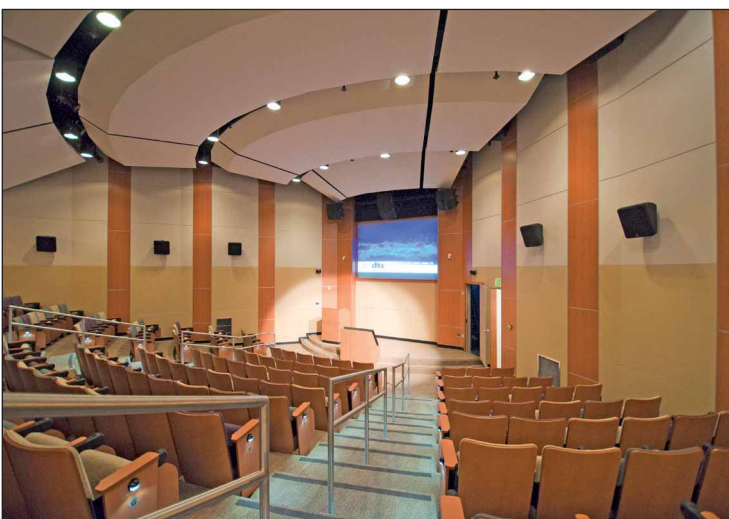
The Dragon Ceiling group, a Clipso fitter, assigned the installation of suspended ceilings to one of its subsidiaries, Bonder Ltd. For this large-scale project, around 1,000m<sup>2</sup> of 705 S coverings and white P-CC profiles were used to create the 8 enormous ceilings of 3.80m x 30.70m. These ceilings are suspended in parallel using slings. They have also been used to integrate ventilation systems and LED lighting panels.

Thanks to Clipso's high-tech suspended ceilings, the installation was completed within the estimated time. The project developer, Queenway Government Office, expressed its satisfaction both



with the final result and the overall installation time. The Clipso ceilings are in perfect harmony with the existing architecture, contributing to the highly sophisticated and contemporary effect. The Sun Yat Sen Memorial swimming pool complex is set to open sometime in July 2011.

## A conference hall gets an acoustic and aesthetic makeover (USA)



The leader of the American electronics market has set up a plan for the renovation of its conference halls. The project manager Irs Arch, an architectural firm, called upon the expertise of the company Snap Tex Northwest for the installation of the ceilings. The main objective of this renovation work was to improve the appearance and optimise the acoustic comfort of the premises, as their primary function is communicative.

To fulfil this twofold requirement, Snap Tex Northwest required the use of the Clipso 495 D acoustic covering, for its high-performance acoustic qualities provided by absorbent fibreglass. As the Clipso coverings were fitted quickly and without any disturbance, this conference hall was able to continue business

throughout the installation period. And as for their visual appearance, the ceiling panels are arranged in such a way that they resemble a snail shell.

At the end of the renovation works, the chairman of the leader of the electronics market was delighted with the aesthetics and acoustic qualities of the ceilings. Subsequent to this landmark experience on the West Coast of the USA, the company published a directive requesting that all of its subsidiaries renovate their conference halls with Clipso ceilings.



## Clipso introduces its new design office

Since the start of this year, Clipso's new design office has been available to its customers. This department works towards the successful completion of complex projects proposed by architects and other construction professionals. It also acts as the technical assistance office for the network of Clipso fitters. Following the establishment of this new department, which will also allow the development of new applications, the Clipso group fully intends to stretch the boundaries of its concept. We will guide you through this new department via an interview with Mr Amadou Thiam, design office manager.



profiles which meet both technical and visual requirements. From now on, Clipso will be in a position to fulfil complex and large-scale projects.

**KN: I'm eager to hear more about these large-scale projects, could you give some examples?**

**AT:** These projects involve one of France's largest chain stores, which sells stereos, multimedia and electrical appliances...

**KN: Your career path sounds interesting, could you tell us more?**

**AT:** Since my childhood I have harboured a passion for architecture, which led to my choice to pursue higher education in this area. I have also been able to develop my artistic creativity through the design of buildings and creation of computer-generated models.

**KN: What are the difficult aspects of your profession?**

**AT:** Sometimes, I am confronted with last-minute orders. I also have to deal with various requests, such as finding solutions which are technically adapted to the architects' imagination or creativity. My main objective is always customer satisfaction. I strive to follow this philosophy, which is at the heart of the Clipso group.

**KN: What is your role within the design office?**

**AT:** As the design office manager, I am responsible for responding to specific requests from a technical point of view. I also manage a team and a new unit adjacent to the production factory.

**KN: Could you tell us more about the new unit?**

**AT:** This new unit will become the headquarters of the design office. It is here that we will design the new applications and create made-to-measure prototypes. We have also acquired new profile bending and cutting machines to meet the needs of our fitters and consultants.

**KN: Could you explain why you chose to join the Clipso group?**

**AT:** There are many reasons, the main one being the youthful spirit and energy of the Clipso group. Decision-makers trust me and give me responsibilities. I am ready to rise to this challenge! I also value the general atmosphere within the company.

**KN: What is your added value for Clipso, its network of fitters and its consultants?**

**AT:** With a background in construction, I have also shown my ability within an architectural firm, gaining experience and a new perspective which I can bring to Clipso. My aim is to design and create new structures and

## NatureForms, a new line of suspended frames

Clipso has conceived a new line of suspended frames called NatureForms, taking inspiration from nature with shapes such as pebbles, droplets, beans, clouds, flowers and much more. These shapes encourage us to look at nature in a new way, observing the harmony of natural lines and curves.

This new line of applications represents a technological advance, combining expertise with design for a sophisticated and practical result.

Modular and customisable, the NatureForms suspended frames are perfectly adapted to professional premises, or larger areas such as supermarkets, shopping malls, museums, airports and sports complexes. Delivered with slings and ready to be suspended, the frames are produced in tailor-made sizes. Any type of lighting can be



incorporated, such as spotlights, optic fibres, LEDs and neon lighting. With the addition of an acoustic insulator, the frames optimise the acoustics of their surrounding environment. To enhance the final appearance, Clipso Design can print any image of your choice.

The design office can also design and carry out any other specific

shapes to bring your ideas to life or to suit your project specifications.

By combining shapes, technical expertise and customisation, Clipso provides you with complete decorative freedom!

Please feel free to contact our sales department at [info@clipso.com](mailto:info@clipso.com) for any further information.



## «Made in Sud Alsace», an exhibition of Clipso's expertise



Proud of the skills and competence of its local businesses, the Chamber of Commerce and Industry of Mulhouse (France) hosted an exhibition entitled "Made in Sud Alsace" which provided a display of Clipso's expertise.

Consisting of two roll-up banners, it took place on the Chamber's forecourt throughout the month of April. For the display, the Marketing and Communication team designed a printed lightbox illustrating some of Clipso's most stunning creations. This POS is made entirely from Clipso structures and coverings.

The outcome of this event looks set to be highly positive, as it evoked the curiosity of thousands of visitors and passers-by.

## The Mosbuild fair comes to a close with excellent results for Clipso

Mosbuild, the benchmark trade fair for the various actors within the construction industry in Russia and the surrounding countries, took place in Moscow from 5 to 8 April 2011. For its participants, this event has a significant impact, so much so that decision-makers from neighbouring countries such as Kazakhstan, Uzbekistan, Ukraine and the Baltics made the journey to Moscow to explore what's new.

Clipso, participating in this event for the very first time, enjoyed a great success. Clipso presented an exclusive display of its products and new offerings over an area of 50 m<sup>2</sup>. The Clipso stand was assembled in collaboration with Istrem.



Thanks to the active participation of Clipso's sales team in Russia and of its partners (Clipso Union, Sendeni, Attis Trade, Prime House and Istrem), Clipso collected several hundred contacts during this event, including architects, designers, retailers and fitters. New relationships were also established with retailers and designers. This trade fair enabled Clipso to get the year off to a good start by reinforcing its highly positive presence in Russia.

## Clipso participates in the «Parcours du design» from 6 to 11 June



Industrial design is a vital element within Clipso's innovation policy. We are pleased to announce that we are taking part in the "Parcours du design" organised by the Chamber of Commerce and Industry of Strasbourg (France). This will involve creating the first "made by Clipso" light fixture in collaboration with Marion Marchal, a French designer. Once this task is completed, the participating companies are asked to exhibit their concept or product at the "Workshop

Textile" event, taking place from 6 to 11 June at the Chamber of Commerce and Industry of Strasbourg. You will find out more in our next newsletter.



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